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Pathways to Wellness Names Susan “Demie” Stathoplos as its New Executive Director

BOSTON – Pathways to Wellness, a nonprofit holistic therapies clinic in Boston, has named Susan “Demie” Stathoplos as its new executive director. Stathoplos will assume the post on January 25, 2010.

Stathoplos comes to Pathways from Canyon Ranch in Lenox, MA where she has served as Director and Executive Director, Health & Healing Services since 2004. While there she led one of the largest integrative health practice groups in the country overseeing a wide variety of health practitioners, including medical doctors and nurses, acupuncturists, psychologists and social workers, nutritionists, exercise physiologists, physical therapists and healing energy practitioners.

“Demie brings a unique blend of talents and capabilities in the areas of clinic operations, holistic wellness, nonprofit and for-profit management, social work, marketing, and customer care,” said Devan Dewey, President of Pathways to Wellness’ Board of Directors. “She demonstrated that her unique combination of skills would be the best fit for the current needs of our agency, and we are very excited to have her join Pathways.”

Stathoplos has a background in financial and marketing management and holds a Master’s degree in business from the MIT Sloan School of Management. She is also a licensed clinical social worker, with experience as a child and family therapist.

Prior to her position at Canyon Ranch she worked as a therapist for several community organizations where she provided care to underserved populations in the Washington, DC metropolitan area.

Stathoplos also served as Executive Director of the Washington, DC office of Habitat for Humanity. While there she successfully shifted the organization from volunteer-based to a funded staff operation and raised over a quarter million dollars to build homes in Washington, DC.

“I am thrilled to be joining the Pathways community, especially to join forces with what is clearly a talented team of practitioners and administrators, as well as a dedicated and knowledgeable Board of Directors”, said Stathoplos. “I look forward to learning more about the success factors that have brought Pathways to this juncture, and leading the organization forward.”

Stathoplos succeeds Kristen Porter who has been executive director since 2002. Porter will remain at Pathways in the newly created role of Director of Integrative Medicine. Under Porter’s leadership, Pathways’ budget grew by 35%, its fee for service revenue tripled, the agency reduced its dependence on public funding, and gained national recognition for outstanding quality in clinical research and innovation.

Pathways to Wellness began in 1989 as the AIDS Care Project, an all-volunteer organization of acupuncturists who banded together to provide free acupuncture treatments to people with HIV/AIDS. In the year 2000 the agency expanded its services beyond HIV/AIDS and created Pathways To Wellness, a public health modeled, nonprofit, holistic therapies clinic providing affordable acupuncture, shiatsu, and Chinese herbs to all people needing care regardless of ability to pay.

In 2006, Pathways began a new partnership with the South End Community Health Center, and moved its practice to 1601 Washington Street in Boston's South End. Today Pathways has grown to become one of the largest public health holistic therapies

clinics in the world. Each year Pathways provides 12,000 affordable acupuncture, Chinese herbal medicine, and shiatsu bodywork treatments to 3,000 patients from diverse demographic and socio-economic backgrounds throughout Massachusetts and continues to provide free acupuncture treatments to people with HIV/AIDS. For more information visit Pathways to Wellness' web site at www.pathwaysboston.org

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